

## Schedule Day 1 - November 5th

Schedule might be subject to change

**08.00 Doors, registration and coffee**

Conference venue

## 09.00 - The beginning

**09.00 The making of a smarter city**

A first step towards a city expo in 2022 creating new, better conditions for innovation and collaboration, ultimately making a smarter city.

**Soraya Axelsson**  
Head of H22, City of Helsingborg

Main stage



**09.10 Helsingborg: One of Europe's most innovative and sustainable cities**

Insights from Helsingborg's journey towards a smarter and more sustainable city. A journey where ambition, courage and a strong leadership leads the way.

**Peter Danielsson**  
Chairman of the Municipal board of Helsingborg

Main stage



**09.30 Why cities are the key to a sustainable future**

Sharing the vision of the United Nations for smart sustainable cities of the future.

**Kire Illoski**  
Director in the Office of the Executive Secretary, United Nations Economic Commission for Europe.

Main stage



**09.50 H22 Summit: The Gameplan**

**Aurore Belfrage**  
Moderator

Main stage



## 10.00 - Break

## 10.15 - How innovation will change our cities

**10.15 Digital transformation in our cities, what does it mean and how can we embrace it?**

Digital transformation, creativity and communication in a networked world and innovation in digital infrastructure.

**Mikael Ahlström**  
Entrepreneur and strategist, Hyper Island, SUP46, The Park

Main stage



**10.45 Autonomous, electric and smart - the potential of new public transports in a safer and more sustainable city.**

Public transportation to improve productivity, safety, energy efficiency and reduce environmental impact.

**Marie Carlsson**  
Director Business Solutions, Volvo AB

Main stage



**11.15 What does it take to develop a smart city?**

Best practises from Amsterdam Smart City: metropole on a human scale  
**Frans Anton Vermast**  
Strategy Advisor and Smart City Ambassador, Amsterdam Smart City

Main stage



## 11.45 - Lunch





## 12.45 - How innovation will change our cities

### Breakout sessions

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| <p><b>12.45</b></p> <p><b>Anticipatory innovation</b></p> <p>The role of city governance and anticipatory innovation, choosing direction and taking actions around an uncertain topic.</p> <p><u>Micca Grönholm</u><br/>Head of Future, City of Helsingborg</p> <p><u>Piret Tõnurist</u><br/>Project Manager, Observatory of Public Sector Innovation</p> <p><u>Angela Hanson</u><br/>Innovation Lead, OECD</p> <p>Main stage<br/>Conversation</p> | <p><b>12.45</b></p> <p><b>Testing digital solutions to create safer urban environments</b></p> <p>Examples on proactive initiatives, proof of concepts, where human behaviour is changing and safety increased but not at the cost of personal integrity.</p> <p>Joakim Palmqvist<br/>CTI Manager, Axis Communications</p> <p><u>Elina Bratt</u><br/>Head of Security, City of Helsingborg</p> <p><u>Erik Larsson</u><br/>Professor Integrated Electronic Systems, Lund University</p> <p>Stage 2<br/>Conversation</p> | <p><b>12.45</b></p> <p><b>AI for equality - deep talk</b></p> <p>What can be done, if databases are biased and skewed, algorithms learn from databases, and machine learning is trained on the algorithms so that the bias is baked in.</p> <p><u>Caitlin Kraft-Buchman</u><br/>Founder &amp; CEO, Women@TheTable</p> <p><u>Aurore Belfrage</u><br/>Moderator</p> <p>Stage 4<br/>Conversation</p>       |
| <p><b>12.45</b></p> <p><b>The urbanisation of the suburbs</b></p> <p>Why place making matters when cities change and grow</p> <p><u>Peter Elmund</u><br/>Director of Urban City Research and Future of Places, Ax:son Johnson Foundation</p> <p>Stage 5<br/>Presentation</p>   | <p><b>12.45</b></p> <p><b>How to involve children in innovative place making</b></p> <p>Why us listening to children, in order to be more innovative in place making processes matters.</p> <p><u>Vivian Doumpa</u><br/>Urban planner &amp; Geographer, Placemaking Europe</p> <p>Stage 6<br/>Presentation</p>   | <p><b>12.45</b></p> <p><b>Smart cities need smart citizens - how the library connects the two</b></p> <p>With their strong legitimacy in communities, libraries can play a central role in the making of a smart city. Examples on how and discussions on possible collaborations.</p> <p><u>Catharina Isberg</u><br/><u>Eva Hveem</u><br/>The Helsingborg Library</p> <p>Stage 7<br/>Walk and talk</p> |

## 13.30 - Break

### Designing future cities

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| <p><b>13.45</b></p> <p><b>Urban safety through community engagement</b></p> <p>Learn about strategies to build resident capacity in a community design and safety program. The successes and challenges of facilitating a co-creation process between community and government.</p> <p><u>Ifeoma Ebo</u><br/>Director of Strategic Design Initiatives, New York City</p> <p><u>Greg Saville</u><br/>Director, AlterNation LLC</p> <p>Main stage</p> | <br> |
| <p><b>14.15</b></p> <p><b>The power of play - building child friendly cities (IKEA, LEGO, UNICEF, National Geographic)</b></p> <p><u>Mikael Sjögren</u><br/>Stream Lead for Real Play Coalition, IKEA</p> <p><u>Julia Olofsson</u><br/>Human and Child Rights Manager, IKEA</p> <p>Main stage</p>   | <br> |

## 14.45 - Break

### Designing future cities

#### Breakout sessions - Round 1

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| <p><b>15.00</b></p> <p><b>How to create a safer city with the help of research and digital tools</b></p> <p>Making the right decisions fast is key when a crime has been committed. Emergency Services, Police Force and Fire Brigade can decrease subjective values by data driven insights.</p> <p><u>May-Britt V. R. Ronnebro</u><br/>The Swedish National Police</p> <p><u>Elina Bratt, Torbjörn Johansson</u><br/>City of Helsingborg</p> <p>Main stage</p> | <p><b>15.00</b></p> <p><b>Designing equal urban places</b></p> <p>Why gender equality matters in feeling safe in urban environments. Practical examples and unconventional methods on how equality and urban planning can come together in this Pecha Kucha.</p> <p><u>Elisabeth Högdahl</u>, Lund University</p> <p><u>Emma Pihl</u>, Fojab</p> <p><u>Vesna Vasiljkovic</u>, Tengbom</p> <p><u>Cecilia Fredriksson</u>, City of Helsingborg</p> <p><u>Linda Gustafsson</u>, City of Umeå</p> | <p><b>15.00</b></p> <p><b>Methods to help us develop smart and sustainable cities (HID, EID &amp; BID)</b></p> <p>Examples from Hamburg, Helsingborg, Tampere, Kohtla-Järve, Lubin, St. Petersburg and Tartu where BID (Business Improvement District) and other methods has been used, showing key success factors and next steps.</p> <p><u>Jörg Knieling</u>,<br/>Professor, HafenCity University, Hamburg</p> <p>Stage 5<br/>Presentation</p> |
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| Conversation  | Emelie Anneroth, Global Utmaning   |  |
|   | Stage 3<br>Presentation  |  |
| <b>15.00</b><br><br><b>Measuring safety in public spaces and urban life</b><br><br>Measuring something as multidimensional as safety needs a broad perspective in methods and analysis. Participate in a conversation on how and share your ideas.<br><br><b>Petra Bäckman</b><br>Ethnologist, Sweco<br><br><b>Shimeng Zhou</b><br>Geographer, Sweco<br><br><b>Emilia Hallin</b><br>Architect, Sweco<br><br>Stage 6<br>Conversation | <b>15.00</b><br><br><b>Creating safer city nights (Purple flag)</b><br><br>The night time economy in cities has a real growth potential, both in creating safer cities and increasing revenue to it's stakeholders. Helsingborg is Purple flag certified and will share experiences on their work.<br><br><b>Hanna Candell</b><br>Helsingborg City Partnership<br><br>Stage 7<br>Walk & Talk |  |


## 15.45 - Travel time

### Designing future cities

#### Breakout sessions - Round 2

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| <b>16.00</b><br><br><b>Co-creating future cities - A citizens perspective</b><br><br>A co-created approach in all aspects of life is the way Staffan tangles every day. For him, co-living and Community Building (where citizen co create without initiatives or involvement from the city or governing) is reality.<br><br><b>Staffan Taylor</b><br>Citizen of Helsingborg<br><br>Main stage<br>Presentation   | <b>16.00</b><br><br><b>The impact of social entrepreneurship when designing urban safety</b><br><br>Introducing a set of challenging questions about the collaborative practices of perceived safety in local communities. Addressing local perceptions, neighborhood narratives and crime statistics,<br><br><b>Steffen Gray</b><br>Founder & CEO, Streetstudies<br><br>Stage 2<br>Conversation | <b>16.00</b><br><br><b>Why equal urban design must be the norm</b><br><br>What could a norm for equal urban design look like and what hopes does an equal system bring. Contribute to create legitimacy and unity on soft issues in urban planning.<br><br><b>Cecilia Fredriksson</b><br>City of Helsingborg<br><br>Vesna Vasiljkovic<br>Tengbom<br><br>Stage 3<br>Conversation        |
| <b>16.00</b><br><br><b>BID in a Swedish context</b><br><br>Safety relies on long-term commitments and the idea of together developing and evolving an area. If done correctly, working with BID (Business Improvement District) will not result in gentrification and crime rates will diminish when working with added values to Society.<br><br><b>Anna-Karin Ivert</b><br>Malmö University<br><br><b>Cornelis Uittenbogaard</b><br>Safer Sweden Foundation<br><br>Stage 4<br>Presentation | <b>16.00</b><br><br><b>Community based solutions for inclusion and safety</b><br><br>A community based approach to urban safety in developing inclusive public spaces. Make easy wins by involving many stakeholders.<br><br><b>Leo Rygnestad</b><br>Advisor on social innovation and social entrepreneurship, City of Oslo<br><br>Stage 5<br>Presentation                                       | <b>16.00</b><br><br><b>Creating conditions for citizen engagement</b><br><br>In depth conversation on the bases of their presentation from our main stage. Ifeoma and Greg will share what they have learned, their challenges and also possibilities!<br><br><b>Greg Saville</b><br>Direcor, AlterNation LLC<br><br><b>Ifeoma Ebo</b><br>New York City<br><br>Stage 6<br>Presentation |
| <b>16.00</b><br><br><b>Walk backwards to take a step forward - an exercise in putting needs first</b><br><br>Addressing the challenges involved in understanding what an organisation must achieve to establish a mindset and structure that fosters innovation.<br><br><b>Patrick Lindqvist</b><br>Lisa Olsson<br>Innovation Strategists, City of Helsingborg<br><br>Stage 7<br>Walk & Talk   |  |  |

## 16.45 - Break

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| <b>16.55</b> <b>Wrap up</b><br><br>Aurora Belfrage<br>Moderator<br><br>Main stage |  |
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**17.20-  
18.00 After conference**

Mix, mingle and share your insights from the day over a cold drink

Conference venue

**19.30 Dinner with friends**

By registration only! On November 5th those who have signed up will get more information and find out which restaurant they'll be going to in order to meet a bunch of great new people.

Central Helsingborg

## Schedule Day 2 - November 6th

Spend your morning on one of our three site visits, or stay at the conference venue where two talks from the main stage await before we all gather again.

### Site visits

**07.45 - 09.45**

**Site visit Gustav: Hands on placemaking**

Follow **Yvian Doumpa** and her fellow placemakers to Gustav Adolfs square. Discover the challenges of the area, discuss possible improvements with the group, and explore the powerful concept of placemaking from children's perspective.

Conference participants will receive an email with registration to site visits.

Bus departs from conference venue

**07.45 - 09.45**

**Site visit Drottninghög: Social sustainability**

Join a guided tour of Drottninghög. The social development district is on a 25 year long mission to rebuild and develop the neighborhood, creating a socially sustainable area for a large diversity of people and local organizations to live and prosper in.

Conference participants will receive an email with registration to site visits.

Bus departs from conference venue

**07.45 - 09.45**

**Site visit Söder: Safe public spaces**

Get to know Helsingborg's approach in how to design safe urban spaces – from strategy to reality. On a guided tour with **Moa Sundberg** you will see how unconventional, playful and artistic approaches can contribute to an increased feeling of safety.

Conference participants will receive an email with registration to site visits.

Bus departs from conference venue

### Conference venue

**08.00 Doors and more coffee**

Conference venue

**08.30 Soft City – To plan and build cities for the people and improve the quality of life**

How cities with well-designed density can result in a higher quality of life. Presenting ideas and graphic examples from around the globe.

**David Sim**  
Architect, Creative Director, Gehl People

Main stage



**09.00 Making mixed reality and digital tools part of the classroom**

How to open the digital window to the classroom making new tools part of education

**Joke Palmkvist**  
Industry Solutions Manager for Education, Microsoft Sweden

Main stage



### 9.35 - Break

### Re-inventing city governance

**10.00 City governance by co-creation**

Presenting a number of examples from the City of Helsingborg, on why innovation and collaboration are intertwined.

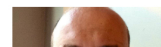
**Palle Lundberg** with guests  
Chief Executive, City of Helsingborg

Main stage  
Conversation



**11.15 Sensible City Lab**

Looking into urban innovation ecosystems and the next generation of intelligent urban



infrastructure systems.

**Ricardo Alvarez**  
Massachusetts Institute of Technology (MIT)

Main stage



## 11.45 - Lunch

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Until next time

### 12.45 **Making the impossible possible**

Klas Hallberg  
Global speaker

Main stage



### 13.45-14.00 **Final remarks, hugs and goodbyes**

Aurore Belfrage  
Moderator

Main stage



The **making** of a smarter city

Get in touch!

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